Home Furnishings Calendar 1949

JANUARY

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Room 519 • 9 East 46th Street, New York 17, N. Y. PLaza 9-2917

HOME FURNISHINGS CALENDAR

NOTE: Events are repeated until they take place. New events, last minute changes and revisions are added each week as quickly as scheduled. HOME FURNISHINGS CALENDAR asks your indulgence for the unavoidable changes and new events that come up between issues.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday May 12 12:15 P.M. Luncheon	HOME FURNISHINGS LUNCH	FASHION GROUP, INC.	BILTMORE HOTEL
	"Textile Tonic - On Stage with Decorative Fabrics" is the subject of the spring home furnishings luncheon which will be addressed by two speakers, one from House Beautiful and one from House & Garden. Reservations close May 11 at 5 P.M. Tickets, $3.25 for members; $3.75 for guests. Unlimited guest privilege. Fabrics will be on display outside the ballroom from 11:30 on. Contact: The Fashion Group, Inc., CI. 7-3940.		
Thursday May 12	OPENING OF NEW SHOWROOM	HANS KNOLL ASSOCIATES, INC.	160 E. SUPERIOR CHICAGO, ILLINOIS
	A new showroom opens on this date to display both furniture and textiles and to serve as center where architects, designers and all those interested in contemporary furnishings and equipment can avail themselves of the special services offered by the Knoll Planning Unit. Florence Knoll coordinated the work of the technicians and designers who remodeled the space. Publicity: Mary Hall, 202 E. Walton Place, Chicago 11, Illinois.		
Thursday May 12 Just out	NEW CATALOG	THOMAS FURNITURE CO	HIGH POINT, N. C.
	A ten-page brochure presenting the result of years of research, development and pioneer manufacturing of upholstered furniture for office and institution use features Kalistron, a vinyl upholstery material used to cover this line of furniture. The cover of the booklet is made of Kalistron, manufactured by U. S. Plywood Corp. Publicity: Julius P. Berens, MU. 3-3893.		
Thursday May 12 Just out	BOOK ON ADVERTISING	ADV. WOMEN OF N.Y.	1233 SIXTH AVENUE
	A new book "How To Land That Advertising Job" by Dorothy Dignam, is a report on work opportunities for women in advertising. This book is designed as a supplement to "How To Be A Successful Advertising Woman" and is 5½" by 8", 24 pages, 50¢. For copies address Advertising Women of New York, Inc., 1233 Sixth Avenue, New York 19, N. Y.		
Thursday May 12- May 13	NORTHEASTERN REGIONAL CONFERENCE	ILLUM. ENG. SOCIETY 51 MADISON AVENUE	G. FOX COMPANY HARTFORD, CONN.
	Bertha Schaefer will talk on "Color in the Home" at 3:10 P.M. on May 12 during the regional conference of the Illuminating Engineering Society in Sentinel Hill Hall of the G. Fox Company. Contact: C. W. McCormick, Connecticut Light & Power, 250 Freight Street, Waterbury, Conn.		
Saturday May 14- May 21	NATIONAL FROZEN FOOD WEEK	FROZEN FOOD PROCESSORS	COUNTRYWIDE
	A countrywide promotion to stimulate the sale of quick frozen food will be carried on this week. It is sponsored by Quick Frozen Food Ass'n of Chicago, 350 N. Clark St., Chicago 10, Ill.; National Ass'n of Frozen Food Packers, 1415 K. St., N.W., Wash. 5, D.C.; Nat'l Wholesalers Frozen Food Dist., 60 E. 42nd Street, New York 17, N. Y. Contact: Mr. Harry K. Schauffler, MU. 6-3242.		

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DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Sunday May 15	HOME FURNISHINGS SECTION On this date a special home furnishings supplement will be published to mark the opening of a six-week display of prize rooms developed from winning entries in the newspaper's better rooms competition. Winning designs will be shown at the Art Institute of Chicago at the end of the month. The supplement will also include such allied merchandise as television, radio and household appliances. Contact: Donald A. Nightingale, Chicago Tribune, Chicago, Ill.	CHICAGO TRIBUNE	CHICAGO, ILL.
Sunday May 15- May 20	NEW YORK STATIONERY SHOW All sorts of related accessories will be on display at the Stationery Show: leather goods, desk sets, pens and pencils, candles, party goods and so on. Contact: George F. Little Management, MU. 9-7147.	GEORGE F. LITTLE MGMT.	HOTEL NEW YORKER

WEEK BEGINNING MONDAY, MAY 16, 1949

May 16 12:00 M.	MONTHLY MEETING DECORATIVE LINEN GROUP, ADVERTISING CLUB, NEW YORK CITY. CONTACT: MISS PUGLIS, LINENS AND DOMESTICS, MU. 3-8700.		
Monday May 16	PROMOTION: SUMMER HAS ARRIVED AT A & S A storewide promotion featuring everything for summer comfort in the home and summer fun for the family, from summer furniture, rugs, slip-covers, storage units, electric fans and kitchen aids for minimum cooking on hot days to collapsible backyard pools for small fry and out-door grills and fitted picnic hampers. Everything, in fact, for summer. Publicity: Frances Bemis, Dir. Feature Publicity, TR. 5-7200.	ABRAHAM & STRAUS	BROOKLYN, N.Y.
Monday May 16- May 19	AIR KING SHOWING A showing of Air King's 1949 line of radios, television receivers and wire recorders will be held in the Ivy Room of the Blackstone on these dates. At that time a new television receiver at a very low price will be introduced. Publicity: R.D. Payne, Mgr. Sales, GE. 9-5338.	BLACKSTONE HOTEL	CHICAGO, ILLINOIS
May 16- May 20	MERCHANDISE FAIR - 5¢ to $5.00, 71ST REGIMENT ARMORY, 34TH & PARK AVENUE. CONTACT AND PUBLICITY: ARTHUR TARSHIS, LU. 2-4627.		
May 16- May 20	OIL HEAT INSTITUTE OF AMERICA EXPOSITION, MECHANICS HALL, BOSTON, MASS. CONTACT: CORNELIUS CURTIN, 6 EAST 39TH STREET, N.Y.C., MU. 5-1638.		
Monday May 16- May 21 1:00 P.M.- 10:30 P.M.	NATIONAL EXPOSITION 1949 For the first year the "Our Children's World" 1949 National Exposition will be held. It will assemble for display modern techniques and prod-ucts for all phases of child care and will exhibit children's furniture and food in addition to toys, games, books, records, apparel and so on. There will be educational movies, lectures and demonstrations. Admission, 60¢, including tax. Publicity: Horace L. Lyons, PL. 9-8559.	OUR CHILDREN'S WORLD	GRAND CENTRAL PALACE
Monday May 16 Just Out	COOKING FOR ONE How to cook alone and like it, a much-needed cook book on marketing economically and cooking interesting meals for one person, by Elinor Parker, will come out on this date. With the working girl in mind Miss Parker has concentrated on recipes that are simple and quick to prepare; there are more than 150 such recipes in the book plus a chapter on menus for one-, two-, and three-course meals. Publicity: Mrs. Peggy Boyeson, Thomas Y. Crowell Co., MU. 5-2992.	THOMAS Y. CROWELL CO.	432 FOURTH AVENUE

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday May 18 9:30 A.M.-12:00 M. Coffee and Pastry	PRESS PARTY:GIFT DEPT. A press party will be held to launch the first semi-annual exhibition of the Gift Department. In this department Modernage features new designs in ceramics, hand-cast metals and baked enamel. Dinnerware and some occasional tables are included. The work of several American designers as well as two leading European designers is on display. The display will be open to the public daily from May 19. Publicity: Virginia Burdick, Burdick Public Relations, PL. 8-1725.	MODERNAGE FURNITURE CORP.	16 EAST 34TH STREET
May 18 12:00 M.	MONTHLY MEETING LINENS & DOMESTIC BUYERS OF AM., CONTACT: MISS PUBLIS, LINENS AND DOMESTICS, MU. 3-8700.	ADVERTISING CLUB, N.Y.C.	
Tuesday May 17 12:15 P.M. Luncheon	FINAL LUNCHEON At the final luncheon of the season Alex Osborn, of B.B.D.&O. will speak on the subject "Woman's Mind - Is It as Creative as Man's?" Tickets, $3.50 per person. Members may bring guests. Reservations close Friday, May 13. Contact: Mabel Blake, CI. 5-4149.	ADV. WOMEN OF N.Y.	HOTEL ASTOR
Wednesday May 18 12:30 P.M. Luncheon	LUNCHEON Mr. Charles Hammon, vice president and assistant to the president, Niles Trammell, of N.B.C., will talk on what public relations has done for N.B.C. His talk will be illustrated with a <u>short</u>, fast-paced film. Tickets, $3.00. Guests are welcome. Contact: J.L. Barrett, MU. 8-2063.	PUB. REL. SOC. OF AM.	HOTEL MADISON
Wednesday May 18	DISPLAY OF NEW WALLPAPERS, FABRICS Ben Rose, noted fabric designer, has adapted his decorative abstractions to wallpaper. An exhibit of both wallpapers and fabrics in his designs will be shown to the public on this date. Strongly contemporary in spirit, the patterns are fluid and graceful, moderately scaled and artistically balanced. Mr. Rose will give public lectures at 2, 5, and 7:30 P.M. in the store. Publicity: Franklin Fisher & Assoc., MU. 2-1983.	PAINE'S OF BOSTON	81 ARLINGTON STREET BOSTON, MASS.
Wednesday May 18 Going on	WEAVING CLASSES Evening classes for beginners and weavers teaching fundamentals in technique and design will be taught by Lili Blumenau, Keeper of Textiles, Cooper Union Museum and Instructor at Teachers College, on Wednesdays from 7 to 9 P.M. and on Fridays from 6:15 to 8:15 P.M. Contact: Lili Blumenau, AL. 4-6300 <u>during class hours</u>.	LILI BLUMENAU	53 EAST 9TH STREET
Thursday May 19 6:00 P.M.	SPENDING FOR HAPPINESS A coordinated bride's show will be held based on the book published by Prentice Hall under the same title, "Spending for Happiness", by Elsie Stapleton, famed budget authority. This theme is also carried out in the Cy Williams' model home in Port Washington, L.I., furnished by A & S and in a group of three rooms in A & S Contemporama (modern furniture department) duplicating the ones in the model home. All home furnishings departments will be tied in - Anne Simmons, bridal gift counsellor, Home Advisory Center, Silver Center, china, linens, housewares and so on. Miss Stapleton and other authorities will participate. There will be drawings for home furnishing prizes. A press preview at Cy Williams' Sun Ranch model home, Port Washington, L.I., will be held on Tuesday, May 17, at 12 noon. The show, at 6 P.M. in the A & S Special Events Center on the 8th floor will progress to Contemporama on the 6th floor. Publicity: Frances Bemis, Director Feature Publicity, TR. 5-7200.	ABRAHAM & STRAUS	BROOKLYN, N.Y.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday May 19- July 31	EXHIBIT: NEW WALLPAPERS A new collection of wallpapers, "The Pagoda Papers", designed by Justema, will be on display to the public. These Oriental wallpapers are being assembled in an exhibition called "The Dragon Kite." Publicity: Ramona Vincent, PL. 9-5410.	KATZENBACH & WARREN	49 EAST 53RD ST.
Thursday May 19 Just out	BOOK ON EGG COOKERY BY ANN SERANNE Nearly 500 different ways to cook eggs or to cook with eggs are clearly described in this new cook book by Ann Seranne, now assistant to Jeanne Owen, executive secretary of the New York Wine and Food Society, and also on the staff of a well-known food magazine. Until you read this book you will never realize how many different ways there are to cook an egg for every course of every meal. Publicity: Louise Thomas, CI. 6-1700.	DOUBLEDAY DORAN & COMPANY, INC.	14 W. 49TH STREET NEW YORK 20, N.Y.
May 20 12:00 M.	TOWEL FORUM, LINENS & DOMESTICS BUYERS OF AM. ADVERTISING CLUB, N.Y.C. CONTACT: MISS PUGLIS, LINENS AND DOMESTICS, MU. 3-8700.		
May 21	WATCH AND CLOCK EXHIBITION, HOTEL SHERMAN, CHICAGO, ILLINOIS.		
May 21-29	HOME SHOW, MUNICIPAL AUDITORIUM, NEW ORLEANS, LOUISIANA.		
Sunday May 22- May 28	WORLD TRADE WEEK During this week state and local chambers of commerce and other business organizations are urged by President Truman to carry out foreign trade programs in their areas. The Chamber of Commerce of the United States has prepared material to aid such organizations. The latest item is a 32-page booklet entitled "A Guide to Foreign Government Information Services". This booklet, as well as posters, stickers, news mats, prepared speeches and radio scripts, is available through the Chamber of Commerce of the United States, 1615 H. Street, Washington, D. C.	CHAMBERS OF COMMERCE	COUNTRYWIDE

WEEK BEGINNING MONDAY, MAY 23, 1949

May 23- May 26	N.R.D.G.A. STORE MANAGEMENT & PERSONNEL CONVENTION, CLEVELAND, OHIO CONTACT: GEORGE PLANT, N.R.D.G.A. 100 W. 31ST ST., N.Y.C., CH. 4-8780.		
Monday May 23 June 11	FURNITURE AND FABRIC EXHIBIT A survey of contemporary design in furniture and fabrics of European countries will be opened. Several countries are sending material to make up exhibits which in general will consist of two or more pieces of furniture and lengths of fabric plus panel photographs. Hours: 10 A.M. to 6 P.M. daily except Sunday. Contact: Mary Roche, N.Y. Times, LA. 4-1000.	ARCHITECTURAL LEAGUE OF NEW YORK	115 EAST 40TH ST.
Tuesday May 24 3:00 P.M.- 6:00 P.M.	OPEN HOUSE FOR PRESS Open house for the press to mark the official opening of her new shop will be held by Ellen Lehman McCluskey, interior decorator and home counselor. Mrs. McCluskey plans decorations for any budget. "Rich Man-Poor Man" is her theme and double duty decorating one of her specialties. By invitation only. Publicity: Anne Loveland Meyering, Institute of Public Relations, 420 Lexington Avenue, LE. 2-6850.	ELLEN LEHMAN McCLUSKEY	667 MADISON AVENUE

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday May 25 4:30 P.M.- 7:00 P.M. Cocktails	PREVIEW FOR THE TRADE	N.Y. SCHOOL OF INT. DEC.	119 EAST 54TH ST.

Sherrill Whiton, Director, announces the annual exhibition of the work of the school's design department, to be shown to the trade at a cocktail party, by invitation, on this date. Thereafter the exhibit will be open to the public from 10 A.M. to 5 P.M. on May 26, 27, and May 31 through June 3. Several scale models will be shown. In addition there will be renderings, furniture designs with blueprints and original wallpapers. Contact: Gilbert Werle, Dean of the School, PL. 3-0578.

Thursday May 26- May 27	ANNUAL CONFERENCE: SOC. OF THE PLASTICS IND.	SOC. OF THE PLASTICS IND. 295 MADISON AVE., N.Y.C.	EDGEWATER BEACH HOTEL, CHICAGO

In addition to a number of symposiums of interest to all who attend the conference there will be technical meetings for special industry groups. A luncheon will be held on May 26, and the annual banquet on May 27. Publicity: Langdon P. Williams, MU. 6-1490.

May 29- June 1 — ANNUAL CONVENTION, ADV. FED. OF AMERICA, RICE HOTEL, HOUSTON, TEXAS. CONTACT: ELEANOR H. HULL, ADV. WOMEN OF N.Y., 1233 6TH AVE., CI. 5-4149.

ADVANCE DATES AND NOTICES

May 30 — MEMORIAL DAY (Legal Holiday).

Wednesday June 1- June 3	INTERNATIONAL ARTS AND INDUSTRY SHOW	ARTS & INDUSTRY RESEARCH BUREAU	WALDORF ASTORIA BASILDON ROOM, ETC.

The first annual International Arts and Industry Show will be held on these dates in the Basildon Room, Jade Gallery and Astor Gallery. The exhibit is designed to show the consumer some of the most recent and important contributions that close collaboration between industry and the arts is making in raising the standards of consumer goods. Exhibits, by invitation only, will include: glass and crystal, ceramics, china, furnishings and fixtures, textiles and so on. Exhibition Director is Clare DeVoos, Director of the Arts and Industry Research Bureau. Reino Aarnio, architect and industrial designer, is in charge of design for the exhibit. Hours: 10 A.M. to 10 P.M. Admission, $1.20, tax included. Publicity: Shirley Adams Alexander, RE. 4-6455.

Thursday June 2 12:30 P.M.- 3:00 P.M.	BUFFET LUNCHEON FOR THE PRESS	STAND-BUILT FURNITURE COMPANY	220 EAST 23RD ST. FIFTH FLOOR

A buffet luncheon for the press will be given to mark the opening of the enlarged and redecorated showrooms of Stand-Built Furniture. At this time their new fall line of furniture will also go on display. Contact: Ted Schay, MU. 4-6395. Publicity: Joseph Schulhoff, Lewis Advertising Agency, Newark, N.J., MI. 2-1495.

June 2-12 — NATIONAL HOME & BUILDING EXPOSITION, PAN-PACIFIC AUDITORIUM, LOS ANGELES.

June 3 — LINEN FORUM, LINENS & DOMESTICS BUYERS OF AM., ADVERTISING CLUB, N.Y.C. CONTACT: MISS PUGLIS, LINENS AND DOMESTICS, MU. 3-8700.

Friday June 3 12:00 M.- 6:00 P.M. Cocktails	OPEN HOUSE FOR THE TRADE	STAND-BUILT FURNITURE COMPANY	220 EAST 23RD ST. FIFTH FLOOR

The trade is invited to an open house to see the enlarged and redecorated showrooms of the Stand-Built Furniture Company, and their line of new Fall furniture. Contact: Ted Schay, MU. 4-6395. Publicity: Joseph Schulhoff, Lewis Advertising Agency, Newark, N.J., MI. 2-1495.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
June 6-8	COOKING, HEATING INSTITUTE MEETING, NETHERLAND PLAZA, CINCINNATI, OHIO.		
June 6-11	CURTAIN AND DRAPERY MARKET WEEK, INDIVIDUAL SHOWROOMS, NEW YORK, N. Y.		
Wednesday June 8 5:00 P.M.- 7:00 P.M. Cocktails	ANNUAL SPRING COCKTAIL PARTY	HOME FASHIONS LEAGUE	AMSTER YARD 215 E. 49TH STREET
	The annual Spring Party will be given at the studio of James Amster, interior decorator. Tickets are $2.75 each and may be secured from Home Fashions League, 155 East 96th Street, New York 28, N.Y., or through any member of the League. Guests are welcome. Contact: Faith E. Willcox, EL. 5-4248.		
Wednesday June 8- June 9	CONFERENCE ON BUSINESS MANAGEMENT	AMERICAN MANAGEMENT ASSOCIATION	WALDORF-ASTORIA WEDGWOOD ROOM
	A national conference on business management will be held to which top level executives of American business are invited. Open to all American business executives the conference will concern itself with important key issues for those who must determine business policy. Publicity: Edward K. Moss, Pub. Rel. Dir., American Management Association, BR. 9-6055.		
Thursday June 9 4:00 P.M.- 7:00 P.M.	PRESS PREVIEW OF REDECORATED SHOWROOMS	M. SINGER & SONS FURNITURE	36 EAST 19TH ST. SHOWROOM
	Preview of the newly remodeled showrooms with new decorative trend treatments will be shown to the press <u>by invitation only</u>. The showrooms, designed by the Singer staff, feature special lighting effects by Richard Kelly and a mural painted by Donald Forbes. Furniture groupings will include new designs of traditional and contemporary upholstered furniture as well as cabinet pieces. Contact: Arnold Singer, AL. 4-4612. Publicity: Hilda Kassell, PL. 9-2917.		
Friday June 10 4:00 P.M.- 7:00 P.M.	TRADE SHOWING OF REDECORATED SHOWROOMS	M. SINGER & SONS FURNITURE	36 EAST 19TH ST. SHOWROOM
	Official opening of newly remodeled showrooms designed by the Singer staff, featuring special lighting effects by Richard Kelly and a mural painted by Donald Forbes, will be shown to the trade. Furniture groupings with new decorative trend treatments arranged for the decorator trade will introduce new designs in traditional and contemporary furniture as well as cabinet pieces. Contact: Arnold Singer, AL. 4-4612. Publicity: Hilda Kassell, PL. 9-2917.		
June 12- June 17	TOY AND JUVENILE GOODS WEEK, WESTERN MERCHANDISE MART, SAN FRANCISCO. CONTACT: KEN ROBERTS, CHAIRMAN, WESTERN MERCHANDISE MART, SAN FRANCISCO.		
June 19	FATHER'S DAY.		
June 19-22	ANNUAL CONVENTION ASSOC. POT & KETTLE CLUBS OF AMERICA, LOS ANGELES.		
Sunday June 19- June 25	INTERNATIONAL STORE MODERNIZATION SHOW	STORE MODERNIZATION INSTITUTE	GRAND CENTRAL PALACE
	"The Retail Store of the Future" will have its 1949 preview at the 3rd Annual International Store Modernization Show. Dates will coincide with Store Modernization Week. This show brings retailers into direct contact with modernization experts. Admission by invitation only, obtainable from exhibitors or from John W. H. Evans, 40 East 49th Street, New York 17, N.Y. PL. 5-8876.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday June 20-June 21	MERCHANDISING CONVENTION	N.R.D.G.A.	HOTEL STATLER

The Merchandising Division of the N.R.D.G.A. is holding a Mid-Year Convention. Such merchandise as major appliances, floor coverings, furniture and bedding will be covered in the home furnishings field. The following sessions will be of particular interest to home furnishings people: June 20, 10 A.M. Grand Ballroom, General Merchandising; June 20, 1:30 P.M., Georgian Room, Major Appliances; June 21, 10 A.M. Georgian Room, Floor Coverings; June 21, 2 P.M., Georgian Room, Furniture & Bedding; June 21, 6:30 P.M. Merchandisers' and Buyers' Banquet in Grand Ballroom. Contact: David Woog, CH. 4-8780.

Tuesday June 21-July 1	WORKSHOP IN PERSONALITY DIAGNOSIS	BARD COLLEGE	ANNANDALE-ON-HUDSON, NEW YORK

Wider use of psychological techniques in industry will be taught at a ten day seminar open to advanced students of psychology, industrial appliers of the science and a limited number of others interested. Fifteen experts in all phases of human behavior will participate. Personnel directors, sales and advertising managers, production directors are invited to apply. Contact: Mr. Joseph Precker, Secretary, Workshop in Personality Diagnosis, Bard College, Annandale-On-Hudson, New York.

June 27-July 1 NEW YORK LAMP SHOW, HOTEL NEW YORKER, N. Y. C.
CONTACT: GEORGE F. LITTLE MANAGEMENT, 220 FIFTH AVE., N.Y.C., MU. 9-7147.

FOR OUR TRAVELING SUBSCRIBERS

Monday May 16 Just out	GUIDE TO EUROPE	GARDEN CITY PUB. CO.	14 W. 49TH STREET

The 1949-50 edition of the New York Herald Tribune Guide to Europe by Oden and Olivia Meeker will be distributed as a Star Dollar Book on this date. Almost completely rewritten, the new Guide contains pieces on how to visit five countries in the Soviet sphere, where to get the best buys in tourist wares from the standpoint of price, quality and local specialties, tips for the budget-minded on hostels and cheap hotels, bus and third class railroad travel, places where exchange is most favorable to Americans. Publicity: Janet Glennon, CI. 6-1700.

May 14-30 INTERNATIONAL SAMPLE FAIR, ZAGREB, YUGOSLAVIA.

May 15-31 INTERNATIONAL TRADE FAIR, ANTWERP, BELGIUM.

May 16-20 BRITISH FURNITURE TRADE CONVENTION, LEAMINGTON SPA, ENGLAND.

May 20 HANOVER TRADE FAIR, HANOVER, GERMANY TO JUNE 3.

May 21 INTERNATIONAL TRADE FAIR, PARIS, FRANCE.

May 30 CANADIAN INTERNATIONAL TRADE FAIR, TORONTO, CANADA, TO JUNE 10.

MUSEUM, GALLERY AND GARDEN NEWS

Thursday May 12-July 10	PRINT EXHIBIT	MUSEUM OF MODERN ART	11 WEST 53RD STREET

A large exhibition of prints, offering a comprehensive survey of the past 65 years of printmaking will open on May 12 to commemorate the opening of the Abby Aldrich Rockefeller Print Room. These prints may be seen in the first floor galleries. Hours: 12 to 7 P.M. weekdays; 1 to 7 P.M. Sundays. Publicity: Betty Chamberlain, CI. 5-8900.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE

MUSEUM, GALLERY AND GARDEN NEWS (Continued)

Thursday May 12 Just out	TEACHING PORTFOLIOS	MUSEUM OF MODERN ART	11 WEST 53RD ST.

Two Teaching Portfolios, the first in a series to appear from time to time, are now available at $7.50 each. One is "Modern Sculpture" the other is "Texture and Pattern". Both are illustrated with 40 plates in slipcase, 11" by 14". These portfolios are a new visual teaching aid. Publicity: Betty Chamberlain, CI. 5-8900.

Tuesday May 17 2:00 P.M.- 5:00 P.M.	PRESS PREVIEW OF FAMOUS TAPESTRIES	METROPOLITAN MUSEUM 5TH AVE. & 82ND ST.	THE CLOISTERS FORT TRYON PARK

The first showing since the Middle Ages of the "Nine Heroes" tapestries will take place on this date. This impressive set of tapestries from the 14th century will be open to the public Sunday May 22. In an adjoining room the "Hunt of the Unicorn" tapestries have been given a new and suitable setting. Hours: 10 A.M. to 5 P.M. weekdays; 1 to 6 P.M. Sundays and holidays. Admission free except on Fridays when it is 30¢, tax included. Publicity: Lillian Green, RH. 4-7690.

Tuesday May 17- October 1	AMERICAN TEXTILES OF THE 18TH & 19TH CENTURIES	ART INSTITUTE OF CHICAGO	AGNES ALLERTON WING CHICAGO 3, ILLINOIS

A group of American textiles of the 18th and early 19th centuries from the Institute collection will be shown in connection with the current exhibition, "From Colony to Nation." Hours: 9 A.M. to 5 P.M. weekdays; 1 to 5 P.M. Sundays. Free on Wednesday, Saturdays, Sundays, and holidays; admission on other days, 30¢ including tax. Publicity: Peter Pollack, The Art Institute of Chicago, Chicago 3, Illinois.

Friday May 20 June 15	EXHIBIT OF WALLPAPER	UNIVERSITY OF COLORADO	BOULDER, COLORADO

This exhibit will feature fine wallpapers from well-known manufacturers and will be shown in the Museum Gallery under the title "Wallpaper - Today, Tomorrow, Yesterday". Contact: Francis J. Geck, University of Colorado, Boulder, Colorado.

Monday May 23- June 30	MODERN STAINED GLASS	COOPER UNION	COOPER SQUARE

An exhibit of modern stained glass will be opened on this date. Hours: 10 A.M. to 5 P.M. daily except Sundays through June 15; afterwards closed on Saturdays for the summer. Publ.: Wayne Hodges, AL. 4-6300.

Tuesday June 7 11:00 A.M.	INTRODUCTION OF ROSE SELECTIONS	ROCKEFELLER CENTER	CHANNEL GARDENS OFF FIFTH AVENUE

The 1950 All-America Rose Selections will be featured in Rockefeller Center's first rose show. As America's favorite flower and the official flower of New York State, this rose garden in the heart of the city will be a must for visitors and natives alike. Contact: L. Richard Guylay & Associates, 45 Rockefeller Plaza, New York 20, N. Y. CI. 6-4588.

Tuesday June 14 Going On	GOLDSMITH'S WORK AND FRENCH SILVER	METROPOLITAN MUSEUM	FIFTH AVE.&82ND ST. GALLERY D 6

An exhibit of goldsmith's work and French silver from the Bequest of Catherine D. Wentworth will be shown to the press from 2 to 5 P.M. on this date. The private view will be held from 3 to 5 P.M. on June 16 and the exhibit will be open to the public on June 17. Hours: 10 A.M. to 5 P.M. weekdays; until 9 P.M. Wednesdays; 1 to 5 P.M. Sundays. Publicity: Lillian Green, RH. 4-7690.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE

TELEVISION GUIDE

Minneapolis, Minn. Station KSTP-TV - KSTP, Inc., 3415 University Avenue, Minneapolis, Minn. Program Manager - Del Franklin.

Newark, N.J. Station WATV - Bremer Broadcasting Corporation, Television Center, New Jersey 1, N.J. Program Manager, George Green.

New Haven, Conn. Station WNHC-TV - The Elm City Broadcasting Corp., 1110 Chapel St., New Haven, Conn. Program Manager, Lewis Doolittle.

RADIO AND TELEVISION NEWS

Tuesday May 17 & Friday May 19 3:15 P.M.-3:45 P.M.	TELEVISION PROGRAM "MEET THE EXPERT"	WNBT CHANNEL 4	N.B.C. TELEVISION NEW YORK AREA

Charles H. Henders, president of Henders, Inc., Pyramus, N.J., interior decorating firm, and head of the decorating department of N.Y. University School of Retailing, will demonstrate the cutting and sewing of slipcovers and draperies on this program. Mr. Henders will devote the May 17 program to slipcovers and the May 19 one to draperies. Produced by Walter McGraw and conducted by Eloise McElhone, these programs are part of a series on home redecoration. Contact: Schuyler Chapin, CI. 7-8300. Publicity: Franklin Fisher Associates, MU. 2-1983.

GIVE-AWAY PROGRAMS

For Prizes, Inc., 130 East 44th Street, New York 17, New York. This organization announces the following give-away shows for which prizes are solicited: Station WKBK, Television, Chicago, Ill: 10 minutes before the ball game and 5 minutes after the ball game for about 21 weeks. Approximate time: 1:10 to 1:20 and 3:30 to 3:55 P.M. with audience participation. One ball player will be interviewed. Both men and women participants. Station WRGB, Television, Schenectady, N.Y., covering Albany, Troy, Schenectady, Glen Falls, Amsterdam and Pittsfield, Mass. Wednesday nights, 10:00 to 10:30 P.M. Program called "Free For All". An audience participation quiz show. Station WTTG, Television, Washington, D. C. Monday through Friday, 7:30 to 8:00 P.M. "The Game Room" with Les Sand. An audience participation quiz show. Publicity: Rose Magdalany, Prizes, Inc., MU. 7-4375.

EDITORIAL REQUIREMENTS

For Des Moines Register & Tribune Women's Dept., Des Moines 4, Iowa. This publication features all types of home furnishings and decorating news. They will use photographs with model or room scenes, and prefer to have local outlets for specific items. Will send tear sheets. Contact: Mary McGuire Bryson, Register & Tribune Women's Dept.

For Builders Publishing Co., Inc., 10 Fiske Place, Mount Vernon, N. Y. This publication welcomes anything in the way of editorial material or pictures which suggest editorial handling on small homes, furnishings, decorating, appliances, remodeling ideas and so on of interest to the small home owner. Traditional, antique or modern, anything with an idea behind it will be well received. Photographs must be good, both photographically and as regards what they illustrate; this is a primary requirement. Contact: Jules Saltman, Editor.

Home Furnishings Calendar

Room 519, 9 East 46th Street, New York 17, N. Y. PLaza 9-2917

Emma Aubert Cole, Managing Editor
Arlene Hannes, Associate Editor
Zelda K. Schiller, Circulation Manager
Hilda Kassell, Promotion Director

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